



**For Immediate Release**

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## **Green Honor for JW Marriott Ihilani Resort & Spa**

### ***Luxury Resort Recognized with 2011 Hawaii Green Business Hotel Award***

Ko Olina, Oahu, HI (April 6 2011) – [JW Marriott Ihilani Resort & Spa at Ko Olina](#) has been recognized by the State of Hawaii with a prestigious “Hawaii Green Business Award” for its outstanding efforts in sustainable and environmentally conscience business practice.

Hawaii Governor Neil Abercrombie presented the award on March 17, 2011, applauding the successful efforts by the JW Marriott Ihilani [Resort on Oahu](#). The oceanfront resort was lauded for its implemented green measures such as lighting retrofits and provision of recycling bins in common areas, as well as its exemplary energy and water conservation practices, pollution prevention, solid waste reduction and recycling efforts.

The JW Marriott Ihilani Resort & Spa – a standout among [Oahu luxury hotels](#), diverted 1 million pounds from the landfill by recycling and converting waste to generate electricity in 2010. The hotel also reduced electricity consumption by 2.5 million kilowatt hours over the last three years through a comprehensive energy conservation program.

JW Marriott Ihilani Resort & Spa recent green initiatives:

- 1 million pounds of waste diverted from landfill by recycling and converting waste to generate electricity in 2010.
- Achieved an average savings of 2.5 million kilowatt hours per year from 2007 - 2010 through a comprehensive energy conservation program.
- Water conservation program that utilizes salt resistant grass in lawns thereby preserving precious drinking water by using brackish water for irrigation .
- Community involvement to protect the environment such as the annual Beach Clean Up with Boy Scouts of America.
- Incorporating environmental resources into the guest experience such as ocean water for sting ray ponds and salt water therapies in the Spa. This also preserves drinking water.

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- Offering Green Meetings where biodegradable plates and utensils is used and waste is recycled.

"This is a major achievement in our goal to create a healthy, sustainable environment," said the [5 star Oahu hotel's](#) general manager, Dan Banchiu. "Our associates are enthusiastic about implementing green initiatives, which are part of our overall efforts under *Marriott's Spirit to Serve* program."

Marriott applies this philosophy not only to guests and the community, but also to critical issues facing the environment, including water and energy conservation and clean air initiatives.

Hawaii hotels were judged based on criteria including:

- Completion of a self-audit checklist evaluating their environmental practices ranging from pollution prevention to water and energy conservation
- Recycling
- Environmental purchasing
- Sharing information with other participants
- Attending forums and workshops on greening practices
- Participating in quarterly Hawaii Green Business meetings

The Hawaii Green Business program partners with hotels and resorts on green initiatives, due to the visitor industry's cumulative impact on the environment. The Green Business Awards Program works in collaboration with state and county agencies, the Chamber of Commerce Hawaii and the Hawaii Hotel & Lodging Association. For more information, please visit [www.hawaii.gov/greenbusiness](http://www.hawaii.gov/greenbusiness).

#### **About JW Marriott Ihilani Resort & Spa**

The luxurious JW Marriott Ihilani Resort & Spa at Ko Olina offers 387 spacious guest rooms including 36 suites, which are being completely transformed to feature a residential resort look-and-feel and upgraded amenities including a 42-inch flat screen LCD TV. The AAA Four Diamond award winning [Oahu golf resort](#) fronts the first of four lagoons in the 640-acre Ko Olina Resort & Marina, offering the island's most complete resort experience with a relaxed Hawaiian elegance and gracious, warm personalized service. The resort is ideal for meetings and weddings with a total of 77,694 square feet of outdoor and indoor meeting space, including the newly expanded 15,600-square-foot Hokulani Ballroom. Resort activities include 18 holes of championship play at Ko Olina Golf Club, tennis courts with ocean views and a variety of restaurants showcasing unique and distinctive island cuisine, including the AAA Four Diamond award winning Azul restaurant. The world-class Ihilani Spa, voted one of the "Top Spas in the World" by readers of *Conde Nast Traveler* and *Travel + Leisure* magazines, has been completely redesigned with a new layout, couple's treatment room, the brand new *Ho'onanea* suite for private events, and a 24-hour fitness center. Ihilani Spa is internationally renowned for its full complement of invigorating body treatments and massages, using products harvested from the honua (earth) and the moana (ocean) here in the islands. The resort recently ranked as one of the "Top 15 Hawaii Golf Resorts" by *Conde Nast Traveler*, one of the "World's Best Hawaii Resorts" by *Travel + Leisure*, and number one in the *Honolulu Star-Advertiser's* "Best of the Best Hotel & Resort" poll voted by island readers.

**About JW Marriott**

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 45 JW Marriott hotels in 19 countries; by 2013 the portfolio will encompass 73 properties in 28 countries.

**About Marriott International**

Marriott International is a leading lodging company with more than 3,400 lodging properties in 68 countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, The Ritz-Carlton, Renaissance, Residence Inn, Courtyard, TownePlace Suites, Fairfield Inn, SpringHill Suites Inn and Bulgari brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club, The Ritz-Carlton Destination Club, The Ritz-Carlton Residences and Grand Residences by Marriott brands; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. The company is headquartered in Bethesda, Maryland USA, and had approximately 137,000 employees at 2009 yearend. It is recognized by Fortune magazine as one of the best companies to work for, and by the U.S. Environmental Protection Agency (EPA) as Partner of the Year since 2004. In fiscal year 2009, Marriott International reported sales from continuing operations of nearly \$11 billion. For more information, please visit our web site at [www.marriott.com](http://www.marriott.com).

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