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**CHILDREN HAVE IT ALL AT JW MARRIOTT IHILANI RESORT & SPA'S
KEIKI BEACHCOMBER CLUB**

KO OLINA, HAWAII – 2010 – Children who like to be treated like their parents— with freedom, fun and all the amenities— will feel right at home at the JW Marriott Ihilani Resort & Spa at Ko Olina.

The Keiki Beachcomber Club, conducted by Kama‘aina Kids, is an extensive, thoughtful and dynamic supervised program designed to please young guests between the ages of 5 to 12 years with everything from arts and crafts, to Hawaiian games and cultural activities, and a specially designed, ground-level facility with 1,800-square feet of indoor and outdoor activities. Children 4 years of age are admitted at the discretion of the program coordinator.

“Children play a role in choosing a destination for their family vacation,” explained Dan Banchiu, general manager at the JW Marriott Ihilani Resort & Spa. “Surveys show that kids make plans for their vacation around pools and activities.”

The ratio of one counselor to eight children assures personalized attention and quality care. The location of the hotel – on the ocean, on one of four lagoons – offers opportunity for ocean exploration around reefs and tidal pools.

And because of the location in Hawaii, the sharing of games, crafts, foods and other Hawaiian experiences are the hallmark of the Keiki Beachcomber Club program. For instance, with chicken wire, vinegar, food coloring and baking soda, children have a chance to make their own paper maché volcano, complete with eruption!

“Toys, games and crafts help children learn about Hawaii’s unique culture while they’re having fun,” Banchiu said.

At the club, participants embark on seafari adventures; hunt crabs and fish; decorate cookies and create unique Hawaiian treats; feed the sharks; learn to string fragrant lei and dance the hula; compete in Beach Olympics; take part in a Beach scavenger hunt; learn about Hawaiian legends; and fly kites, among others. The club also features ping pong and board games.

Licensed by the State of Hawaii, the Keiki Beachcomber program also provides nutritional meals and snacks from outstanding menus created specially for the children.

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For more information and reservations, please call the concierge at (808) 679-0079 by 9 p.m. on the day prior to children's participation. Advance reservations are recommended. Cancellations should be made by 5:00 p.m. on the day prior to children's participation. Failure to do so will result in a cancellation fee.

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The JW Marriott Ihilani Resort & Spa at Ko Olina offers 387 guest rooms and 36 suites and is the only Hawaii resort to offer allergy-friendly PURE rooms. The award winning resort fronts the first of four lagoons on Oahu's sunny western shore. Part of the 640-acre Ko Olina Resort & Marina and offering the island's most complete resort experience, the hotel features luxuriously appointed rooms; relaxed Hawaiian elegance; gracious, warm personalized service; secluded beaches; offering a total of 77,694 square feet of outdoor and indoor meeting space, including the newly expanded 15,600-square-foot Hokulani Ballroom; professional tennis courts; 18 holes of challenging championship play at Ko Olina Golf Club; and a variety of restaurants showcasing unique and distinctive international cuisine. The world-class Ihilani Spa, voted one of the "Top Spas in the World" by readers of Conde Nast Traveler and Travel & Leisure magazines, is internationally renowned for its full complement of invigorating body treatments and massages, using products harvested from the honua (earth) and the moana (ocean) here in the islands. The resort recently ranked as one of the "Top 100 Golf Resorts" by Conde Nast Traveler and is heralded as the "Best of the Best Romantic Locale" in the islands by readers of The Honolulu Advertiser. The resort and its signature Azul restaurant have also been honored with AAA's Four Diamond award.

Sample Keiki Program Schedule

- Monday Volcanoes & Petroglyphs – Create the Hawaiian Island chain complete with a smoking lava-filled volcano. Then learn about ancient Hawaiian petroglyphs.
- Shave Ice Making – What could be better than a cool, refreshing treat after a day in the sun? Create your very own shave ice with many flavors to choose from.
- Tuesday Tide Pool Exploration – A trip to our favorite thriving beach spots for tide pool exploration. We will search for shells, fish and other creatures.
- Water Games – Join in on an afternoon with water spouting seashells, pool games, water balloons and lots of fun.
- Wednesday Snorkeling – With a snorkel, you can breathe with your face in the water! Using a mask, look for crab hole, shells, coral and fish.
- Hawaiian Animal Crafts – Children create crafts that represent the various animal life found in Hawaii.
- Thursday Kite Flying – Children decorate and assemble their own sled kites, and then fly them high in the famous Hawaiian trade winds.

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Beach Olympics – Children can participate in this friendly competition involving water, sand, sun and lots of fun.

Friday Lei Making & Hula – Keiki string fragrant local flowers to wear while they perfect a traditional Hawaiian hula dance.

Sand Castle Building – Grab your buckets and shovels as we head to the beach for some fun in the sun.

Saturday Crab Hunting and Fishing – Quiet feet and quick nets are all that is needed to catch these beach creatures.

Edible Ocean – Create an edible ocean scene complete with sand, fish and ocean plants.

Sunday Makahiki – Hawaiian games are learned in celebration of the ancient Hawaiian tradition of the Makahiki.

Hawaiian Legends – Creative local literature paired with a related activity is used to introduce keiki to growing up in Hawaii.

Schedule of events is subject to adjustment and change.

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